

# **Issues Report**

## Fourth Quarter 2011

# WOOD TV8- Grand Rapids, MI:

WOOD TV8- Grand Rapids, MI WOGC-CA- Grand Rapids, MI

Description of programming providing the most significant treatment of community issues

## **WOOD TV8 Quarterly Issues Report**

#### October – December 2011

<u>PROGRAM</u>	$\underline{\mathbf{DAY}}$	<u>TIME</u>
• 24 Hour News 8 Daybreak	Monday - Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday - Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday - Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday - Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday - Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at Daybreak	Saturday and Sunday	6:00 - 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday	6:00 - 6:30 P.M.
• 24 Hour News 8 at 6:00	Sunday	6:00 - 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday - Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 at 11:00	Saturday and Sunday	11:00 - 11:30 P.M.
<ul> <li>Maranda Where You Live</li> </ul>	Saturday	6:30 - 7:00 P.M.
• eightWest	Monday - Friday	11:00 A.M 12
-		NOON

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

Connecting with Community continues to produce content driven PSA's topical to community needs and issues raised from our news department. Each month, a series of thirty second spots rotate on WOOD/WOTV/WXSP tagged with our Community Partners.

"Maranda Where You Live" is a locally produced weekly half-hour program featuring information, insights and inspiration for West Michigan parents.

"eightWest" is a locally produced daily one hour program featuring everything West Michigan.

WOOD TV8 is simulcast in it entirely on WOGC-CA, Grand Rapids, MI.

• NBC Nightly News Monday - Friday 6:30 - 7:00 P.M.

This is an NBC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

• TODAY Monday - Friday 7:00 - 11:00 A.M.

TODAY
 TODAY
 Saturday
 Sunday
 8:00 - 10:00 A.M.
 8:00 - 9:00 A.M.

This NBC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

• Dateline NBC Friday 9:00 - 11:00 P.M.

This NBC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

## **Educational Issues**

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: College Access Mural PSA

Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of a college degree and how we all can have access

to it if we have the desire to better ourselves.

2. Program: "I'm Home" Foreclosure and Prevention PSA

Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers how they can

keep their homes. If they need help there are programs to help

avoid foreclosure before it happens.

3. Program: "Big Brothers/Big Sisters - Mentoring" PSA

Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of mentoring young people and how you can make

a difference in their lives.

4. Program: "Get the Facts – Charter Schools" PSA Date Aired: October 1, 2011 – December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of Charter Schools and how they can make a

difference in the lives of young students.

5. Program: 24 Hour News 8 Daybreak

Date Aired: October 1, 2011

Length: 1:00

Summary: School Count Day - Count day is today to determine how much

money schools get per student

6. Program: 24 Hour News 8 @ 11pm

Date Aired: October 1, 2011

Length: :21

Summary: Martin 9 year old with heart problems community raised event

for future education

7. Program: 24 Hour News 8 @ Noon

Date Aired: October 6, 2011

Length: 1:49

Summary: Enormous student loan debt where students are defaulting on

college loans

8. Program: Maranda Where You Live

Date Aired: October 9, 2011

Length: 2:10

Summary: Maranda spoke with admissions representatives from Ferris

State University regarding tests that high school students should be taking to prepare for college. They gave tips and advice to get students on track for entering higher education.

9. Program: Maranda Where You Live

Date Aired: October 15, 2011

Length: 2:00

Summary: Grand Rapids Public Schools and the Grand Rapids Art Museum

have teamed up to integrate a stronger arts curriculum in the

elementary schools. Grand Rapids Art Museum creates materials for the teachers to teach kids about artists and periods in history. Then, students visit the Museum on a

fieldtrip to enhance their learning.

10. Program: Maranda Where You Live

Date Aired: October 22, 2011

Length: 2:00

Summary: Bethany Christian Services provides foster care and adoption

options for families. Maranda spoke with a representative to

educate families on myths and truths when it comes to

adoption and how it is something that can bring so much joy to

children and families.

11. Program: Maranda Where You Live

Date Aired: October 22, 2011

Length: 2:30

Summary: Helen DeVos Children's Hospital holds a Siblings Class for

children who are about to become a brother or sister. Our cameras followed a family through the class where the child learned how to change a diaper, swaddle a baby, hold and baby

and be a big helper once their sibling arrives.

12. Program: 24 Hour News 8 Daybreak

Date Aired: November 1, 2011

Length: :25

Summary: Grand Rapids Public School Forum - Open forum for the public

to discuss future of GRPS

13. Program: 24 Hour News 8 @ 5pm

Date Aired: November 2, 2011

Length: :23

Summary: Ottawa County Education Forum on Emerging Drug trends in

schools

14. Program: 24 Hour News 8 @ 6pm

Date Aired: November 4, 2011

Length: 2:02

Summary: Matt's Safe School Law about bill named after student who

committed suicide due to bullying

15. Program: 24 Hour News 8 @ 6pm Date Aired: November 20, 2011

Length: :18

Summary: Teen birth rate dropped at all time low

16. Program: 24 Hour News 8 @ 11pm

Date Aired: November 28, 2011

Length: :26

Summary: Strengths and weaknesses on Kalamazoo Promise free

education that launched six years ago

17. Program: Maranda Where You Live Date Aired: Saturday, December 10, 2011

Length: 2:00

Summary: Grand Rapids has a new charter high school that is focused on

aviation and aviation mechanics. For students who are interested in the world of flight, it's a unique program that teaches a regular curriculum, but also has courses aimed at

preparing kids to go into careers in aviation.

18. Program: 24 Hour News 8 @ Noon

Date Aired: December 13, 2011 Length: 1:25

Summary: Congress voting on education payroll taxes

19. Program: 24 Hour News 8 @ 6pm Date Aired: December 17, 2011

Length: :52

Summary: Stuff the Bus Campaign for Loaves and Fished Food Pantry

20. Program: 24 Hour News 8 @ 6pm Date Aired: December 18, 2011

Length: :19

Summary: Homeless Students - 31,000 students in the state of Michigan

21. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 20, 2011

Length: :25

Summary: Michigan Public Schools will avoid cuts in Gov. Snyder budget next

year

## **Health & Fitness Issues**

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: "Tops Weight Loss" PSA

Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of maintaining a healthy weight and what you can

do to shed those unwanted pounds.

2. Program: "Play it Safe" Orthodontist Message PSA October 1, 2011 – December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of playing it safe when you wear braces especially

when you are involved in sports.

3. Program: "Take Control Obesity Action" PSA
Date Aired: October 1, 2011 – December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

dangers of obesity and the importance of managing and

controlling of your weight.

4. Program: "Cancer Support Denim Day" PSA
Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of supporting people with cancer and raising funds

through denim day.

5. Program: "Not for me, For my Brother" PSA
Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of Narcotics Anonymous and how it can make a difference in the lives of those struggling with substance abuse.

6. Program: 24 Hour News 8 @ Daybreak

Date Aired: October 7, 2011

Length: :25

Summary: Prostate Screening - Medical group about to recommend men

not be screened for prostate cancer

7. Program: 24 Hour News 8 @ Noon

Date Aired: October 7, 2011

Length: :30

Summary: Sports Brain Injuries - sports related brain injuries among kids

and teens on the rise

8. Program: Maranda Where You Live

Date Aired: October 9, 2011

Length: 1:30

Summary: This segment looked at several health tests that your children

should have regularly. A local nurse broke down these tests into age groups and what is recommended to keep kids healthy. These included immunizations, physicals, and dental and eye

exams.

9. Program: 24 Hour News 8 @ Daybreak

Date Aired: October 10, 2011

Length: :27

Summary: CA Tanning Beds - Kids under 18 not allowed to tan in

California

9. Program: 8West @ 11am Date Aired: October 13, 2011

Length: 1:00

Summary: Discussion about how the cold and flu season is here and the

importance of getting your flu shot.

10. Program: Maranda Where You Live

Date Aired: October 15, 2011

Length: 2:00

Summary: Students in Montague Public Schools worked together to break

the world record for the most apples eaten at one time.

Educators wanted to show students the importance of eating healthy and thought this would be a fun way to involve the kids. Thousands of students all bit into an apple at the same

time and they broke the record!!

11. Program: Maranda Where You Live

Date Aired: October 15, 2011

Length: 2:20

Summary: Fifth Third Bank is again sponsoring the Feelin' Good Mileage

Club at schools around West Michigan. This segment looked at a school in South Haven that is participating in the program, which kids students running and walking on their recess and lunch hour. The program gives students special incentives for

participating and improves their physical fitness level.

12. Program: 24 Hour News 8 @ 5pm

Date Aired: October 17, 2011

Length: :37

Summary: Medicine Mistakes - Research suggests medicine cabinets aren't

as child proof as they should be

13. Program: 24 Hour News 8 @ 5pm

Date Aired: October 20, 2011

Length: :33

Summary: Healthier Schools - Michelle Obama getting ready to recognize

schools nationwide that are working to give kids healthier food

14. Program: Maranda Where You Live

Date Aired: October 22, 2011

Length: 1:30

Summary: A wellness coach from Priority Health worked with new mom,

Amy Miller, to show her some simple exercises to get her prebaby body back. She showed her ways to incorporate the baby into her workout routine and using items like a stroller in the

exercises.

15. Program: Maranda Where You Live

Date Aired: October 22, 2011

Length: 2:00

Summary: A new kid's gym called Java Gym recently opened in Grand

Rapids and Maranda met a group of moms at the facility. It's an indoor playground that encourages kids to be active through

play and allows moms to connect with other moms.

16. Program: 24 Hour news 8 @ 5pm

Date Aired: October 26, 2011

Length: :19

Summary: Dr. Juan Oliverez inaugurated to Aquinas Sturrus Sports and

Fitness Center

17. Program: 24 Hour News 8 @ 11pm

Date Aired: October 30, 2011

Length: :32

Summary: West Michigan Health Agencies participate in National

Prescription Drug Take Back Day

18. Program: 24 Hour News 8 @ Daybreak

Date Aired: November 1, 2011

Length: :22

Summary: Premature births leading cause of newborn deaths

19. Program: 24 Hour News 8 @ 6pm

Date Aired: November 2, 2011

Length: :32

Summary: Drinking alcohol can lead to higher risk of breast cancer

20. Program: Maranda Where You Live

Date Aired: November 12, 2011

Length: 1:55

Summary: Maranda talked with a local nutritionist about ways to turn

your tailgating party into a healthy party. The nutritionist gave our viewers ideas to incorporate healthier options that are still

tasty and fun for football season parties.

21. Program: 24 Hour News 8 @ Daybreak

Date Aired: November 14, 2011

Length: :25

Summary: Mel Trotter Week - Bringing awareness to hunger and

homelessness

22. Program: 24 Hour News 8 @ 11pm

Date Aired: November 17, 2011

Length: :20

Summary: Doctors across West Michigan urging parents to have children

vaccinated for measles

23. Program: 24 Hour News 8 @ Noon Date Aired: November 18, 2011

Length: :22

Summary: Kalamazoo Red Kettle - Salvation Army kicking off 2011 Red

Kettle Campaign

24. Program: 24 Hour News 8 @ 5pm Date Aired: November 22, 2011

Length: :25

Summary: Schools teaching students hand hygiene and cough etiquette

25. Program: 24 Hour News 8 @ 11pm

Date Aired: November 29, 2011

Length: :25

Summary: Mammogram Recommendations - Radiology experts now

recommending all women in their 40's get mammograms once

a year

26. Program: "Jingle Bell Run" PSA

Date Aired: December 1, 2011 - December 31, 2011

Length: :30

Summary: Public service announcement informing viewers about the

importance of Narcotics Anonymous and how it can make a difference in the lives of those struggling with substance abuse.

27. Program: 24 Hour News 8 Daybreak

Date Aired: December 1, 2011

Length: :25

Summary: Today is Worlds Aids Day and Kent County Health Department

giving free testing

28. Program: 24 Hour News 8 @ Noon

Date Aired: December 2, 2011

Length: :25

Summary: Struggling economy and number of children without health

insurance is dropping

29. Program: Maranda Where You Live

Date Aired: December 3, 2011

Length: 2:00

Summary: The Holland Aquatic Center is encouraging families to stay

active over winter break and holding a Swim With Santa party. Kids can come to their indoor pool and enjoy open swim and

have pictures taken with Santa Claus in the pool.

30. Program: 24 Hour News 8 @ 5pm Date Aired: December 14, 2011

Length: :40

Summary: Spectrum Medical Health group advising teens on eating

healthy

31. Program: 24 Hour News 8 @ 6pm Date Aired: December 15, 2011

Length: :13

Summary: One of two babies die each week in Michigan due to unsafe

sleeping

32. Program: 24 Hour News 8 @ 11pm

Date Aired: December 20, 2011

Length: :17

Summary: Text for Baby – mothers signing up for free advice on baby

issues

33. Program: 24 Hour News 8 @ 6pm Date Aired: December 21, 2011

Length: :48

Summary: Suicide Survivors - New program in West Michigan helping

families dealing with the loss

34. Program: 24 Hour News 8 @ Noon

Date Aired: December 21, 2011

Length: :33

Summary: Hong Kong Bird Flu - killing more than 17,000 chickens due to

one chicken on market infected with bird flu

35. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 23, 2011

Length: :38

Summary: Walmart waiting for test results on powdered infant formula

### **Community & Volunteer Efforts**

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Perspectives on Veterans Affairs PSA Date Aired: October 1, 2011 – December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

contributions from our Veterans and how we can show our

appreciation for their sacrifices.

2. Program: "Replanting our Forests" PSA

Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about the

importance of planting trees to replace those that are gone or

harvested for a better environment.

3. Program: 24 Hour News 8 @ 5pm

Date Aired: October 3, 2011

Length: 1:00

Summary: The Art Van Million Dollar Charity Challenge which awarded

grants to local organizations gave them the opportunity to make more money with an on-line competition. The most votes received the additional money. That's what happened today at

Senior Neighbors in downtown Grand Rapids.

4. Program: 24 Hour News 8 Daybreak

Date Aired: October 4, 2011

Length: :21

Summary: Cancer Research Project - Mercy Health Partners taking part in

a cancer genome project

5. Program: 24 Hour News 8 @ Noon

Date Aired: October 5, 2011

Length: :25

Summary: GRCC Electronic Recycle - you can drop off old electronics to

recycle today on GRCC campus

6. Program: 24 Hour News 8 @ 5pm

Date Aired: October 10, 2011

Length: :50

Summary: Angel Tree - Asking organizations to hold toy drop-offs for the

Angel Tree launch

7. Program: 24 Hour News 8 @ Daybreak

Date Aired: October 10, 2011

Length: 1:10

Summary: Today was the kick-off for our Salvation Army Angel Tree

Campaign asking businesses, schools, churches and organizations to sign-up to be donation sites. It's our goal to collect enough gifts and toys to serve 30,000 children in West

Michigan.

8 Program: 24 Hour News 8 @ Daybreak

Date Aired: October 11, 2011

Length: 1:30

Summary: Today was the kick-off for our Salvation Army Angel Tree

Campaign asking people to bring their gifts and toys to the more than 400 donation sites. It's our goal to collect enough gifts and toys to serve 30,000 children in West Michigan. It's also the kick-off to the Red Kettle drive which has a goal of more than 1.6

million dollars.

9. Program: 8West @ 11am Date Aired: October 12, 2011

Length: 2:00

Summary: The Salvation Army Angel Tree Campaign just kicked off and we

are asking businesses, schools, churches and organizations to sign-up to be donation sites. It's our goal to collect enough gifts

and toys to serve 30,000 children in West Michigan.

10. Program: 8West @ 11am Date Aired: October 13, 2011

Length: 2:00

Summary: The Grand Rapids Jaycees once again are gearing up for this

year's Santa Parade and your help. They are looking for volunteers to help in all areas of the parade including the big

balloons.

11. Program: 24 Hour News 8 @ Daybreak

Date Aired: October 18, 2011

Length: :25

Summary: Books for Bedtime - Literacy Center of West Michigan collects

4,289 books in book drive

12. Program: 24 Hour News 8 @ 6pm

Date Aired: October 25, 2011

Length: :28

Summary: Officer Slot Fundraiser - Walker Police selling t-shirts to raise

money for officer slot's family

13. Program: 24 Hour News 8 @ Noon

Date Aired: November 1, 2011

Length: :15

Summary: Starbucks accepting \$5 donations or more to help stimulate

job growth.

14. Program: 24 Hour News 8 @ 5pm Date Aired: November 9, 2011

Length: November 1:10

Summary: Today, the YWCA celebrated its 34th Annual Tribute Awards at

DeVos place, honoring remarkable and visionary women in our community. Our own Maranda was honored in the category of

community activist.

15. Program: 24 Hour News 8 @ 5pm Date Aired: November 10, 2011

Length: 1:30

Summary: Tomorrow is Veteran's Day, but it was an early celebration for

some local veterans in Grand Rapids... complete with huge outdoor ovens and 184 pizzas. Spartan Stores honored our local Vets with a special pizza party, prizes and a donation for two

lounge chairs.

16. Program: 24 Hour News 8 @ 11pm

Date Aired: November 13, 2011

Length: 1:30

Summary: A local restaurant teamed up with the community tonight to

raise money for kids with learning disabilities. McFaddens held a fundraiser tonight for the Specialized Language Development

Center. Local celebrities like our own Eva Aguirre-Cooper served as bartenders and all their tips are going to the cause

17. Program: 24 Hour News 8 @ 5pm Date Aired: November 14, 2011

Length: 1:30

Summary: There are ways you can get help, if you're struggling to make

ends meet for this upcoming holiday season. If you think your family qualifies for holiday assistance, \*now\* is the time to

apply.

18. Program: 24 Hour News 8 @ 5pm Date Aired: November 18, 2011

Length: 1:30

Summary: Thanksgiving is next week and more than 150 families are still

hoping to receive a holiday meal. Access of West Michigan is looking for families, organizations or individuals to adopt a

family and provide a meal.

19. Program: 24 Hour News 8 @ 5pm Date Aired: November 21, 2011

Length: :28

Summary: West Michigan Volunteer Income Tax Assistance Program

awarded \$53,000 grant

20. Program: 24 Hour News 8 @ 11pm

Date Aired: November 24, 2011

Length: :25

Summary: Mel Trotter - Mel Trotter planning to feed 2,000 people for

Thanksgiving

21. Program: 24 Hour News 8 @ 6pm

Date Aired: December 1, 2011

Length: :11

Summary: Laughfest open call for Community Showcase in March 2012

22. Program: 24 Hour News 8 @ 11pm

Date Aired: December 1, 2011

Length: :52

Summary: Community Memorial Service for Fred Meijer

23. Program: 24 Hour News 8 @ 5pm

Date Aired: December 2, 2011

Length: 1:45

Summary: There were record-breaking sales on Black Friday and Cyber

Monday, but many families in West Michigan cannot afford to shop for gifts this holiday season. There's a way you can make it a happy holiday for a child who might otherwise go without.

Please give to this year's Angel Tree Campaign.

24. Program: Maranda Where You Live

Date Aired: December 3, 2011

Length: 1:45

Summary: WOOD TV is sponsoring the Salvation Army Angel Tree

Campaign, which encourages families to donate a new toy for a child in need. Maranda spoke with Eva Aguirre Cooper who told more about the campaign and how families can get involved and teach their children about the importance of

helping others during the holiday season.

25. Program: 24 Hour News 8 @ 6pm

Date Aired: December 3, 2011

Length: 1:45

Summary: There were record-breaking sales on Black Friday and Cyber

Monday, but many families in West Michigan cannot afford to shop for gifts this holiday season. There's a way you can make it a happy holiday for a child who might otherwise go without.

Please give to this year's Angel Tree Campaign.

26. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 5, 2011

Length: :25

Summary: Papal Honors - 11 people in West Michigan getting honored by

the Pope -

27. Program: 24 Hour News 8 @ 5pm

Date Aired: December 7, 2011

Length: 1:05

Summary: More money will be going to the Salvation Army Angel Tree,

thanks to a pasta eating contest. Spartan Stores held the contest today with local members of the media. All teams that

participated got a donation from Spartan to give to their

favorite charity.

28. Program: 24 Hour News 8 @ 5pm

Date Aired: December 9, 2011

Length: 2:05

Summary: We are all familiar with the salvation army red kettles this time

of year. But do you know what they help to support all

year long?

Eva Aguirre Cooper has more from Muskegon on how your

dollars help communities in need.

29. Program: Maranda Where You Live

Date Aired: December 10, 2011

Length: 2:00

Summary: Local companies all donated money to help make Christmas

brighter for several local families. The companies sent representatives to a local Meijer store and helped families shop for Christmas gifts for their friends and families. These are families who wouldn't be able to afford these gifts without

someone else picking up the bill.

30. Program: Maranda Where You Live

Date Aired: December 10, 2011

Length: 2:00

Summary: In the Image is a charity in Grand Rapids that helps connect

families in need to warm clothes for the winter season. Maranda encouraged families to donate used coats, boots,

hats, gloves and other cold weather necessities.

31. Program: Maranda Where You Live

Date Aired: December 10, 2011

Length: 2:00

Summary: Earlier this summer a local artist visited Maranda's Park Parties

and got children involved in making part of his Art Prize 2011 entry. As a thank you to the community, artist Corey Van Duinen went back to each of these cities and donated a sculpture. It was a way to bring the art back to these children and have something

on display in their community which they participated in.

32. Program: 24 Hour News 8 @ 6pm Date Aired: December 11, 2011

Length: 2:05

Summary: We are all familiar with the salvation army red kettles this time

of year. But do you know what they help to support all year long? Eva Aguirre Cooper has more from Muskegon on how

your dollars help communities in need.

33. Program: 24 Hour News 8 @ 6pm Date Aired: December 12, 2011

Length: :19

Summary: "Packin Heat" Degage Ministries distributing backpacks filled

with winter toiletries, clothing and other items to keep people

warm

34. Program: 24 Hour News 8 @ 5pm Date Aired: December 13, 2011

Length: :30

Summary: Grand Rapids Jaycees having 100 children participate in

shopping spree

35. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 15, 2011

Length: 1:15

Summary: Bell Ringing Marathon - 32 hour bell ringing session at Van

Andle Arena -

36. Program: 24 Hour News 8 @ 6pm Date Aired: December 16, 2011

Length: 2:00

Summary: You see them out and about every holiday season -- bell

ringers for the Salvation Army's Red Kettle Campaign. But do you know who's behind the bell? Many of those volunteer bell ringers are success stories from the many programs the Red

Kettle Campaign funds.

37. Program: 24 Hour News 8 @ 5pm Date Aired: December 16, 2011

Length: :16

Summary: Who's behind the Salvation Army Volunteer Bell Ringing

38. Program: 24 Hour News 8 @ 6pm Date Aired: December 17, 2011

Length: :20

Summary: Guiding Light Mission preparing Christmas dinner for

community wide

39. Program: 24 Hour News 8 @ 6pm Date Aired: December 23, 2011

Length: 1:50

Summary: The funds from the Salvation Army's Red Kettle campaign can

make the difference between hardship and a happy holiday for some in West Michigan. Eva Aguirre Cooper is in Grand Haven with more on how the program helps people get back on their

feet.

40. Program: 24 Hour News 8 @ 11pm

Date Aired: December 24, 2011

Length: :19

Summary: Early Christmas for 1000 kids at Gerald Ford Middle School

whom received free bicycles.

41. Program: 24 Hour News 8 @ 6pm Date Aired: December 25, 2011

Length: 1:15

Summary: This Year's Angel Tree Toy Drive campaign had a goal to serve

30-thousand children in West Michigan. In Kent County, nearly

eight thousand people were served with toys and food

vouchers this Holiday season which is up more than twenty percent from last year. Kent County also received 24-thousand

dollars in gift cards for teens, which was a huge help.

## **Safety**

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: "Runaway Chat: PSA

Date Aired: October 1, 2011 - December 31, 2011

Length: 1:00

Summary: Public service announcement informing viewers about a

national runaway hotline for teens. There is help out there for

anyone who needs it.

2. Program: 24 Hour News 8 @ 11pm

Date Aired: October 2, 2011

Length: :28

Summary: Former Kalamazoo Public Safety officer suing the department for

discrimination

3. Program: 24 Hour News 8 @ Daybreak

Date Aired: October 4, 2011

Length: :19

Summary: Google Earth – concerns for safety for robbers

4. Program: 24 Hour News 8 @ 5pm

Date Aired: October 5, 2011

Length: :29

Summary: Helicopter spins out of control and lands in river

5. Program: Maranda Where You Live

Date Aired: October 9, 2011

Length: 3:00

Summary: A home energy auditor met with a new homeowner and walked

through the house to look at ways to save money and to make her home safer. They inspected various rooms and appliances

including the water heater and furnace and gave

recommendations to make the house a safer place for her

family.

6. Program: 24 Hour News 8 @ 6pm

Date Aired: October 11, 2011

Length: :15

Summary: Do parents realize there are expiration dates for children's car

safety seats

7. Program: 24 Hour News 8 @ 11pm

Date Aired: October 18, 2011

Length: :07

Summary: US Senate has passed legislation to improve pipeline safety

8. Program: Maranda Where You Live

Date Aired: October 30, 2011

Length: 2:00

Summary: Halloween is a fun time of year for kids, but safety is

something that needs to be remembered. Maranda spoke with an expert from Safe Kids Coalition that went over important safety tips for parents when it comes to costumes, pumpkin

carving, candles and candy.

9. Program: 24 Hour News 8 @ 5pm

Date Aired: October 31, 2011

Length: :21

Summary: Halloween costume safety

10. Program: 24 Hour News 8 @ 6pm

Date Aired: November 6, 2011

Length: :23

Summary: Greenville Public Safety Officer hit by drunk driver

11. Program: 24 Hour News 8 @ Daybreak

Date Aired: November 11, 2011

Length: :21

Summary: Facebook online safety tips to help show dangers of internet

11. Program: 24 Hour News 8 @ 11pm

Date Aired: November 15, 2011

Length: 1:35

Summary: Kelloggsville Public School send home letter to parents about

children stranger safety

13. Program: 24 Hour News 8 @ 5pm Date Aired: November 15, 2011

Length: :19

Summary: Kent County new text message and email safety alert for residents

14. Program: 24 Hour News 8 @ Daybreak

Date Aired: November 29, 2011

Length: :25

Summary: Bumbo Seat Warning - Warning to not play bumbo seats with baby

inside on raised surfaces

15. Program: 24 Hour News 8 @ Noon

Date Aired: December 1, 2011

Length: :27

Summary: City of Rockford combining Fire and Police Safety Services

16. Program: Maranda Where You Live

Date Aired: December 3, 2011

Length: 1:00

Summary: The holidays can bring a lot of safety hazards into people's

homes. Maranda talked with a fire prevention expert to flag items such as trees, lights and candles, all of which can be dangerous if put up improperly or not tended to correctly.

17. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 4, 2011

Length: :16

Summary: Red Cross informs us of sharp increases of house fires in winter

18. Program: 24 Hour News 8 @ 5pm

Date Aired: December 8, 2011

Length: :06

Summary: New Federal safety data shows texting while driving is on the rise

19. Program: 24 Hour News 8 @ 11pm

Date Aired: December 13, 2011

Length: :14

Summary: Consumer Product Safety Commission says injuries on the rise for

Christmas outside decorating

20. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 14, 2011

Length: :32

Summary: New report raising red flags on safety of children in Head Start

programs

21. Program: 24 Hour News 8 @ Daybreak

Date Aired: December 21, 2011

Length: :24

Summary: Pampered Chef Recall - Ice cream diapers recalled because handle

can fly off -

22. Program: 24 Hour News 8 @ Noon

Date Aired: December 22, 2011

Length: :33

Summary: Johnson and Johnson recalling Motrin coated caplets